



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, DC 20231  
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**MAILED**

**AUG 08 2002**

**DIRECTOR'S OFFICE  
TECHNOLOGY CENTER 3800**

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Paper No. 4

In re application of	:	<b>DECISION ON PETITION</b>
Todd Robert Colas et al.	:	<b>TO MAKE SPECIAL</b>
Application No. 09/935,120	:	<b>(ACCELERATED</b>
Filed: August 22, 2001	:	<b>EXAMINATION)</b>
For: ELECTRONIC ADVERTISEMENT SYSTEM	:	
AND METHOD	:	

This is in response to the petition filed on July 1, 2002 to make the above-identified application special on the basis of special examining procedure for certain new applications - accelerated examination as set forth in MPEP § 708.02 VIII.

The requirements for granting special status under this section are: (A) a petition to make special accompanied by the fee set forth in 37 CFR 1.17(i); (B) all claims being directed to a single invention, or an election without traverse if the Office determines that all the claims are not directed to a single invention; (C) a statement that a pre-examination search was made listing the field of search; (D) one copy of each of the references deemed most closely related to the subject matter encompassed by the claims if said references are not already of record; and (E) a detailed discussion of how the claimed subject matter is patentable over the references in accordance with 37 CFR 1.111 (b) and (c).

The petition filed July 1, 2002 fails to adequately meet requirement (C) above. A specific listing of the field of search used in the pre-examination search is required.

For the above stated reasons, the petition is DISMISSED.

Petitioner is given one more opportunity to perfect the petition. Any request for reconsideration must be filed within TWO MONTHS of the date of this decision. Extensions of time under 37 CFR 1.136(a) are permitted. Should petitioner desire reconsideration, he should respond in writing to the earlier telephonic requests of the examiner to make an election without traverse.

**SUMMARY: Petition to Make Special DISMISSED.**

Applicant should promptly submit a renewed petition to the Commissioner of Patents and Trademarks, Washington, D.C. 20231. The envelope should indicate that the correspondence be brought to the attention of Technology Center 3600.

Until the renewed petition is submitted, the application will be returned to the examiner's docket to await treatment on the merits in the normal order of examination.



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snm/snm: 8/4/02